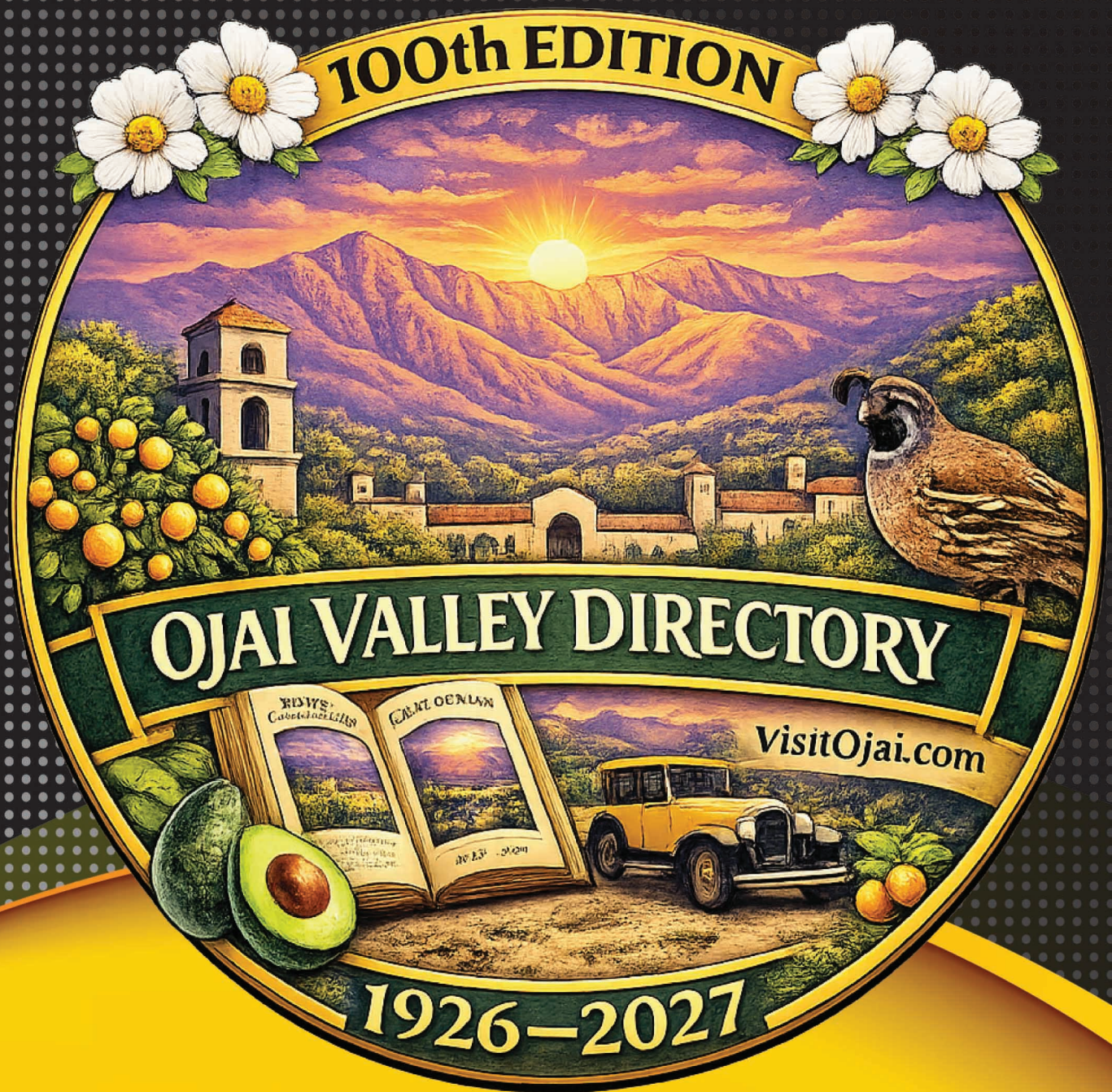




2027 RENEWAL & RATE INFORMATION

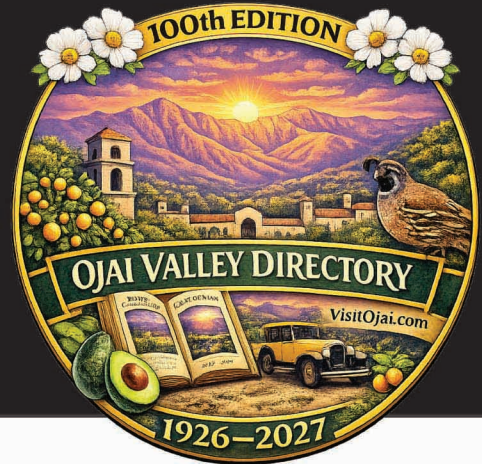
In Print | Online | Mobile App

VisitOjai.com



2027 DISPLAY AD SIZES & RATES

**Your Ads
Included
on the Mobile App
& VisitOjai.com
for FREE!**



**OHB - 1-1/2 inch ad
2 1/4" x 1 1/2"**

\$575

**OSX - 1/6 page
Horizontal
4 3/4" x 2 1/4"
(2 columns)**

\$975

**THB - 2-1/2 inch ad
2 1/4" x 2 1/2"**

\$775

**OTH - 1/3 page
Vertical
4 3/4" x 4 1/2"
(2 columns)**

\$1,195

**OTT - 1/3 page
Horizontal
7 1/4" x 3"
(3 columns)**

\$1,195

2027 DISPLAY AD SIZES & RATES

All advertising includes Print, Online & Mobile App

TTH - 2/3 page
4 3/4 " x 9 1/4"
(2 columns)
\$1,950

FP - full page
7 1/4" x 9 1/4"
(in Yellow Pages)
\$2,195

GFP - glossy full page
7 1/4" x 9 1/4"
(in Community Pages and
includes full page in Yellow Pages)
\$2,695

**RESTAURANT INFO/
MENUS**
7 1/4" x 9 1/4" x 2
(includes double truck in the
Restaurant Info/Menu Section,
2 Coupons and **FREE** double truck
in the Restaurant Info & Menus
Coupon Booklet)
\$1,995

HP - half page
7 1/4" x 4 1/2"
\$1,650

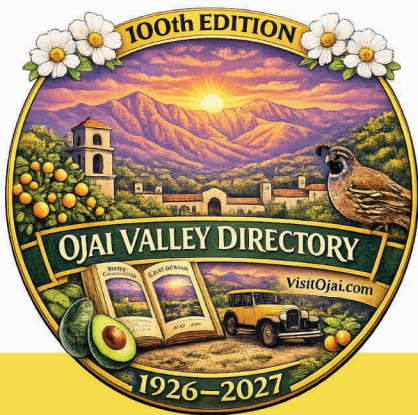
Multiple Ads
Limited Availability

WPT - white page top
7 1/4" x 1/2"
(Black, white & yellow only) **\$695**

Multiple Ads
Limited Availability

WPB - white page bottom
7 1/4" x 1"
(Black, white & yellow only) **\$995**

**These will
sell out
fast!**



Ojai Valley Directory™

The Valley's #1 Information Resource since 1926!

All advertising includes Print, Online & Mobile App

2027 ANNUAL ADVERTISING RATES

• White or Yellow Pages •

Display rates include **FREE OF CHARGE** one **BOLD Listing** in the Yellow Pages (\$125 value) and reduced rates on **Bold Listings** in White and Yellow Pages - only \$65 with any display ad. (\$125 value)

All ads include color except where noted.

DISPLAY AD RATES

Take a 10% discount on any additional display ads placed in the Yellow Pages.

WPB - White Page Bottom

3 col x 1" (multiple)..... \$995

WPT- White Page Top

3 col x 1 1/2" (multiple)..... \$695

CPN - Coupons (set of 2) & 1 YBL

3 1/2" x 2 1/4" \$295



OHB - 1 1/2 Inch Box Ad

1 col x 1 1/2" \$575

THB - 2 1/2 Inch Box Ad

1 col x 2 1/2" \$775

OSX - 1/6 Page Ad

Horizontal
2 col x 2 1/4" \$975

OTH - 1/3 Page Ad

Vertical

2 col x 4 1/2" \$1,195

OTT - 1/3 Page Ad

Horizontal

3 col x 3" \$1,195

HP - Half Page Ad

3 col x 4 1/2" \$1,650

TTH - 2/3 Page Ad

2 col x 9 1/4" \$1,950

FP - Full Page Ad

3 col x 9 1/4" \$2,195

GFP - Glossy Full Page Ad

3 col x 9 1/4" \$2,695
(includes full page in Yellow Pages)

DT - Double Truck

2 facing pages
6 col x 9 1/4" \$4,195

LISTING RATES (2 Lines)

Bold Listing (WBL/YBL).....\$125

Additional Lines \$50

White Page Yellow (add) \$65

Bold Listing (MBL) \$150

Additional Lines..... \$50

RESTAURANTS & MENUS

RESTAURANT INFO and/or MENUS (Double Truck)

Includes 2 **FREE** coupons (\$295 value)

and double truck in Restaurant Info/ Menu/Coupon
Booklet and much more!

2 Full Pages\$1,995

1 Full Page \$1,095

365 PACKAGE

Includes - 1 white and 1 yellow page listing,
1 OHB display ad and 2 coupons.....\$365

EXPLORE PAGES

Downtown, Motown, Miramonte, Oak View

3" x 2.75" display ad in community pages,
OTH ad in category of your choice, and
1 white and 1 yellow page listing.....\$995

TAB DIVIDERS

Full page (1 side/1 color)\$4,195
(includes full page in Yellow Pages)

COVERS

Front Cover (logo only)\$9,995

Back Cover\$8,995

Inside Front Cover\$7,995

Inside Back Cover\$6,995

(all covers include full page in Yellow Pages)

DEADLINES

Space, Copy & Art Deadline:

OCTOBER 1, 2026

Full Payment Deadline:

NOVEMBER 1, 2026

Distribution:

EARLY JANUARY 2027

We accept these credit cards -



In Print • Online • Mobile App www.OjaiValleyDirectory.com • www.VisitOjai.com

805.646.5074 • 805.646.2124 fax

Mailing Address: 1129 Maricopa Hwy., #B202 • Ojai, California 93023-2759

